

2010 First Round Judge's Evaluation Scorecard

Team:

Judge:

Please evaluate the written business plan on the following 8 criteria:

(Rating Scale: 1=very poor, 2=poor, 3=fair, 4=adequate, 5=good, 6=very good, 7=excellent)

1. Quality of intellectual property and licensing component 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

2. Overall attractiveness of the venture 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

3. Quality of products or services offered 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

4. Market opportunity (clear market need) 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

5. Distinctive competence (competitive advantage) 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

6. Management capability (capable of handling the anticipated risks) 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

7. Financial (understanding of financial requirements) 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

8. Investment potential (attractive investment opportunity) 1 2 3 4 5 6 7
 COMMENTS/QUESTIONS: ○ ○ ○ ○ ○ ○ ○

General comments: