

Licensing Executives Society
FOUNDATION



Licensing Executives Society
(U.S.A. and Canada), Inc.

Graduate Student Business Plan Competition



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

Preview of Team Registration Questions on les2012.istart.org

1. Identify each student team member and provide the following information on each member. Note: at least one member must be currently enrolled in a graduate degree program (e.g. MS/MBA/MD/JD/PhD) or post-doctoral scholar program.

- Student Name;
- Name of University;
- Academic Status (please specify)
 - MS, MBA, MD, JD, PhD, or equivalent graduate program. If equivalent graduate program, provide a short description of this program;
 - post-doc; or
 - undergraduate;
- Month/Year of Expected Graduation;
- Citizenship

(Example: Jan Doe; London University; MBA; May 2011; Swiss citizen
Lindsay Smith; London University; PhD; June 2013; British citizen)

2. Provide the e-mail address for each student team member identified above. The e-mail addresses should be separated by commas.

(Example: jdoe@londonuniversity.edu, lsmith@londonuniversity.edu)

3. Provide the name and title of the faculty advisor who is providing guidance to the team on the business plan.

4. Provide the e-mail address for the faculty advisor identified above

5. Which of the following best describes the industry of your business venture.

- Chemicals, Energy, Environment and Materials
- Consumer Products
- High Tech (including Electronics, IT, Telecom, Engineering, and Transportation)
- Clean Tech, Green Tech or Environmental Technology
- Life Sciences
- Social Entrepreneurism
- Social Media
- Other

6. Has your business venture secured financing or other capital arrangements from any source? Enter "Yes" or "No". If yes, disclose the amounts and sources of such funding.

7. Has your business venture generated revenues? Enter "Yes" or "No". If yes, disclose the amounts and sources of such revenues.

8. Which of the following types of intellectual property are you including in your business plan?

- Patent
- Copyright
- Trademark
- Trade Secret
- More than one of the above
- Other

9. If you answered "other" to the question above, describe your intellectual property. Please refer to [Competition Guidelines](#) and sign up below to discuss your plan with an LES mentor.

10. Are you interested in receiving mentorship from IP business experts?

- Yes (note: teams that have answered "other" to the intellectual property question above must choose "yes".)
- No
- Not at this time

11. Are you interested in accessing the [Student Resources](#) on the LES Foundation website to view previous participants' business plans and other resources? If yes, the password will be forwarded to you within 48 hours after your team registration is completed.

- Yes
- No
- Not at this time

12. How did you hear about the LES Foundation Graduate Student Business Plan Competition?

- Graduate school professor/advisor
- Competition flyer
- Past participant
- Global Entrepreneurship Week
- e-mail about the Competition
- Campus newsletter or the general news
- LES publication
- University's entrepreneurship center
- University's technology licensing office
- Social media outlet (Facebook, YouTube,etc.)
- www.iStart.org
- Other

13. If you answered "other" to the question above, please elaborate.

14. You must read and agree to the Competition Guidelines before you can submit your team registration.

- Team agrees
- Team does NOT agree