



## Media Alert

For immediate release!

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### TOP STUDENT ENTREPRENEURS COMPETE IN GLOBAL BUSINESS PLAN COMPETITION FINALS IN CHICAGO

*Two-time winner UIC looks to defend its title against teams from across the globe*

**WHO:** Seven teams of innovation-minded graduate students from across the globe will battle it out in the Finals of the Licensing Executives Society Foundation (USA & Canada), Graduate Student Business Plan Competition in Chicago. Finalists include:

- ❑ Duke University (USA): 3<sup>rd</sup> Rock Sunblock, Inc.
- ❑ Lund University (Sweden): SeriesTech
- ❑ Nanyang Technological University (Singapore): ESMo Technologies Pte Ltd
- ❑ Swinburne University of Technology (Australia): EcoRegen
- ❑ University of Hawaii (USA): NanoGreen, Inc.
- ❑ UIC -- University of Illinois at Chicago (USA): BioRegenix
- ❑ University of Texas Dallas (USA): MicroTransponder, Inc.

“These students are the superstars of tomorrow’s marketplace. They have built extraordinary business plans around cutting-edge products and technology,” said Arthur Rose, President of LES Foundation (USA & Canada). “Our hope is that this experience not only teaches them the value that can be gained through the creation, development and licensing of intellectual property (IP) in both time-to-market and sustainable competitive advantage, but also increases their chances for success through the feedback, mentorship and networking opportunities they receive from LES members.”

The LES Foundation (a Foundation of the Licensing Executives Society, USA & Canada, Inc.), works to demonstrate the importance and value of IP licensing and commercialization to current and future business leaders through educational programs and outreach.

**WHAT:** LES Foundation Graduate Student Business Plan Competition  
LES International Conference

**\*\* Media are welcome to attend the Final Round where students will make dynamic pitches about their highly innovative business concepts to a world-class judging panel of licensing and IP commercialization professionals.**

**WHEN:** Final Round of Competition: Sunday, May 4, 12:00-5:00 p.m. (open to media)  
Awards presentation: Tuesday, May 6, 8:15 a.m. (open to media)

**WHERE:** Sheraton Chicago Hotel & Towers, 301 East North Water St.

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